

# IBM SOFTWARE LICENSING



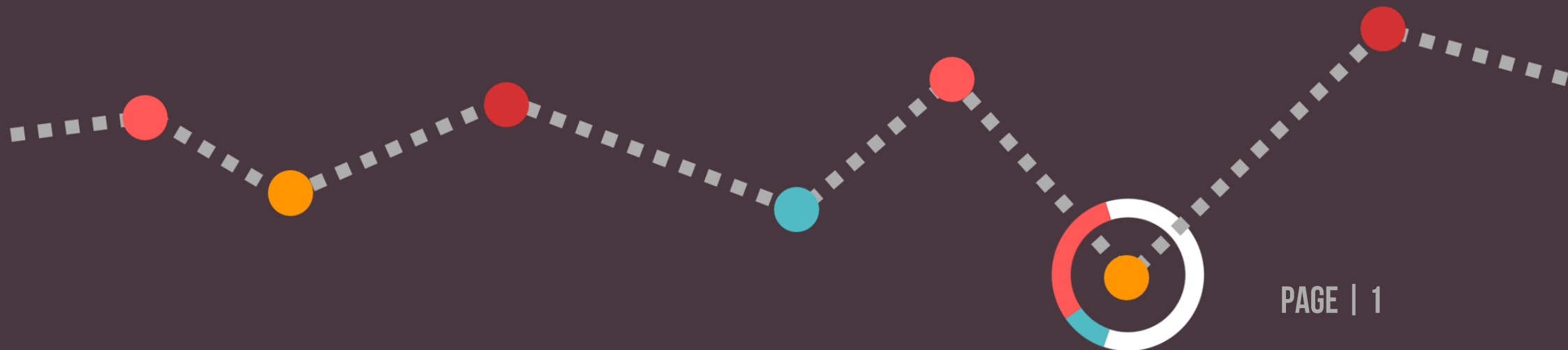
## TECHNOLOGY HAS DRAMATICALLY ENHANCED OUR ABILITY TO SEE THE BIGGER PICTURE AND DRILL DOWN TO GET THE FINEST DETAILS. UNFORTUNATELY ALL THIS INSIGHT COMES AT A COST - THE INITIAL INVESTMENT NEEDED TO INSTALL AND TRAIN STAFF, AND THE ONGOING MAINTENANCE REQUIRED TO KEEP EVERYTHING WORKING AS IT SHOULD.

But one of the most complex and often tedious tasks is dealing with software licensing – it's an essential part of any software implementation, but far too often it gets overlooked.

And no wonder – the wording of many licence agreements can be ambiguous yet, as a customer, you can't afford to get it wrong. Unfortunately, some unscrupulous licensors have been known to use this ambiguity to maximise income for themselves.

In a bid to make their licence agreements as clear as possible IBM have updated their Passport Advantage Agreement and one of the main changes is that IBM customers have to keep clear and accurate records of their software usage.

If you fail to do so you could be liable for a full two-years' maintenance back payment on top of paying for any software licence shortfall.



# SOFTWARE LICENSING TOOLS

IBM regularly audits organisations at random to ensure they are compliant with the terms of their Passport Advantage Agreements, checking usage doesn't exceed entitlement.

Any organisation that is found to be non-compliant is liable to pay charges that IBM specifies for:

- ♦ Any 'excess use'
- ♦ Support for excess use for the lesser of the duration of such excess use or two years
- ♦ Any additional charges and other liabilities determined as a result of such verification

IBM isn't just here to rap the knuckles of those who aren't compliant – they have a solution, it's called the IBM License Metric Tool (ILMT).

This free tool helps you maintain an inventory of the PVU (Processor Value Unit) based software for your Full Capacity or Virtualised (Sub Capacity) environment and measures the PVU licence required by software product.



# HOW CAN YOU USE ILMT TO IMPROVE EFFICIENCIES AND REDUCE COSTS?

Many are already using ILMT for Sub-capacity licensing - which makes it possible to license a capacity based licensed software program for less than the full processor core capacity of the server, when deployed in an eligible virtualisation environment.

Using ILMT allows you to achieve:



## REDUCED SOFTWARE COSTS

Allows you to license less than the full processor core capacity of the server.



## LOWER TCO

Allows you to leverage server virtualisation to more effectively consolidate your infrastructure and reduce Total Cost of Ownership.



## FLEXIBLE LICENSING

Flexible software licensing using advanced virtualisation capabilities such as shared processor pools, micro-partitioning, virtual machines and dynamic reallocation of resources.

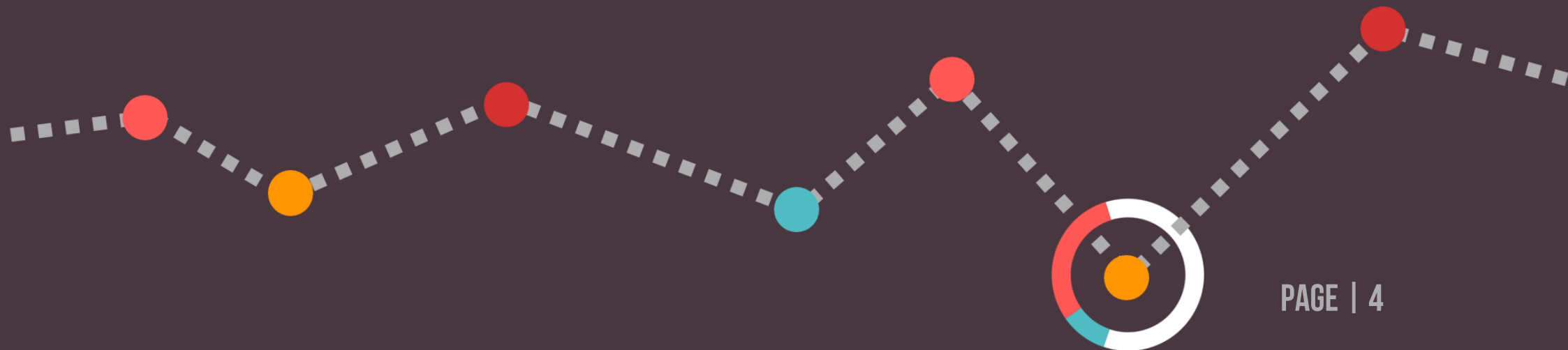
# IF YOU'RE STILL A LITTLE CONFUSED, HELP IS AT HAND.

Elyzium can take away the pain associated with licence compliance. Our **Installation and Configuration Services** ensure you achieve your licensing obligations - freeing up internal resource to focus on the things that matter to you.

## HOW IT WORKS

We will identify if you're using ILMT, if you're not we can start the process; If you are we'll advise where changes need to be made to ensure you're on the right side of the agreement.

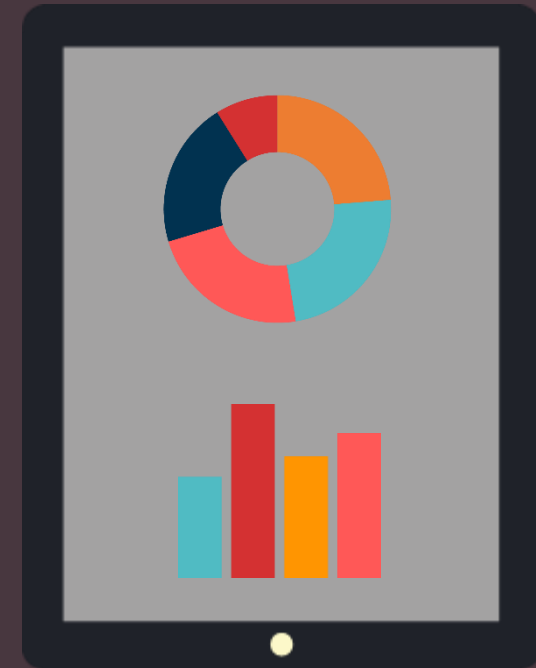
Due to our extensive experience in this area you'll find the process easy to understand and simple to implement. First, we'll undertake an initial review of your software set-up, work out where you are and then manage the whole process from start to finish – everything from remotely locating the server to generating the agents and providing you with the reports needed every 60 days to ensure compliance with IBM.



# THE BENEFITS OF ILMT

Installing and running ILMT will, at the very least, allow you to:

- ◆ Maximise compliance with Passport Advantage licensing terms
- ◆ Regularly create, verify, adjust, sign, and save ILMT reports
- ◆ Lower liability risks by ensuring compliance with licensing terms
- ◆ Avoid the expense of unplanned licence compliance purchases
- ◆ Centrally track your IBM PVU-based software inventory
- ◆ Optimise software licence usage
- ◆ Accurately forecast future software licensing requirements
- ◆ Aids in asset tracking



A large magnifying glass is positioned over a white rectangular label with the word "COMPLIANT" written in bold, red, uppercase letters. The magnifying glass is part of a larger graphic that includes a dashed line with colored circular markers (red, blue, orange) and a small donut chart in the bottom left corner.

**COMPLIANT**

## IT DOESN'T STOP HERE...

We can hand back the on-going management of ILMT to you and your team or alternatively we can continually manage this on your behalf as a service.

To find out more about our **Installation and Configuration Service** and **ILMT as-a-Service offering**, or book an initial review, email [info@elyzium.co.uk](mailto:info@elyzium.co.uk) and one of the team will be in touch to discuss next steps.

THANK YOU  
FOR  
YOUR TIME



# WHY ELYZIUM?

Established in 1998, Elyzium is a Gold IBM Business Partner dedicated to delivering top-quality professional services and enterprise systems management solutions predicated on IBM software.

At Elyzium we employ some of the finest Software Consultants, Business Consultants and Project Managers in Europe, and our commitment to clients is to continually strive to exceed expectation, deliver exceptional value, and to offer the best possible service each and every time.



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[www.elyzium.co.uk](http://www.elyzium.co.uk)

+44 (0)1204 373515

[info@elyzium.co.uk](mailto:info@elyzium.co.uk)

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